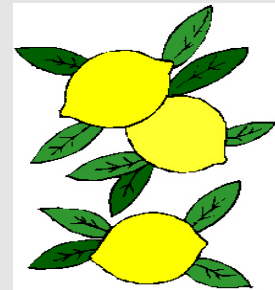


Clean Smells Help Sell

Don't discount the power of your senses. For years, retailers have benefitted from pumping pleasing, odor-neutralizing scents into their stores. Appealing scents can help home sellers as well! Eliminating odors than can be off-putting to potential buyers and creating an ambience of comfort can make any home worth a second look.

Freshen Up

Before your home is shown, run a lemon through the garbage disposal to neutralize any odors and leave the kitchen area smelling fresh. Or try sprinkling cinnamon powder or vanilla extract on a cookie sheet and warming it in the oven. The subtle, honey scents will help create a comforting ambience that potential buyers will feel and enjoy.



Smokers' Delight?

For nonsmokers, even the smallest hint of cigarette smoke can be a deal breaker. Fresh paint and professionally cleaned upholstery, dry-cleaned draperies, even wall paper holds smoke scents [clean and neutralize the odor], and combined with air filters and fresheners, will help keep nonsmokers interested in your home.

Pet Protection

If you have pets, consider thoroughly vacuuming and shampooing the carpets and furniture to remove excess fur, stains and smells. Keep the kitty litter boxes clean. Once the carpets have been cleaned, keep your pets confined to certain rooms to preserve the fresh smell while the house is on the market. It would not hurt to place carpet fresh once a week on your carpets.

Compliments from: **Ron Hidalgo, REALTOR®/Broker Since 1984** and associated with



Montgomery, AL. 3911 Fain Court

Mobile: (334) 546-1410 Toll Free: 1.866.508.3535

email: RonHidalgo@MindSpring.Com

Web : www.RonSellsAlabama.Com



Member of the National, Alabama and Montgomery Areas Association of **REALTORS®** and The Council of Residential Specialists **CRS®**, and **RECS/Real Estate CyberSpace Society**



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